

# 2023 EDITORIAL CALENDAR

District Fray Magazine is now carried at 30+ locations throughout the D.C. area.

WINTER

## TRANSFORMATION

Health + wellness, active life, self-care, mindfulness

**Ad deadline:** December 27

**Publication date:** February 1

APRIL // MAY

## MOVE

Neighborhood guides, home design, fitness, spring events

**Ad deadline:** February 21

**Publication date:** April 1

MAY // JUNE

## STYLE

Fashion, design, eco-friendly, eating green, cannabis culture

**Ad deadline:** April 14

**Publication date:** May 1

JUNE // JULY

## CAMP

Outdoor adventures, weekend getaways, festival guide, Pride Month

**Ad deadline:** May 12

**Publication date:** June 1

AUGUST // SEPTEMBER

## BACK TO SCHOOL

Adulting, entrepreneurship, work/life balance, hobbies

**Ad deadline:** July 14

**Publication date:** August 1

SEPTEMBER // OCTOBER

## ARTS + CULTURE

Performing arts guide, creators, artists + makers to know

**Ad deadline:** August 16

**Publication date:** September 1

OCTOBER // NOVEMBER

## SPOOKY

Haunted D.C., spooky pop culture, fall events, late-night guide

**Ad deadline:** September 13

**Publication date:** October 1

NOVEMBER // DECEMBER

## FOOD + DRINK

New restaurants + bars, what makes our dining scene unique

**Ad deadline:** October 13

**Publication date:** November 1

*\*\*All content and deadlines are subject to change.*