

2023 EDITORIAL CALENDAR

District Fray Magazine is now carried at 30+ locations throughout the D.C. area.

WINTER

TRANSFORMATION

Health + wellness, active life, self-care, mindfulness

Ad deadline: December 27

Publication date: February 1

APRIL // MAY

MOVE

Neighborhood guides, home design, fitness, spring events

Ad deadline: February 21

Publication date: April 1

MAY // JUNE

STYLE

Fashion, design, eco-friendly, eating green, cannabis culture

Ad deadline: April 14

Publication date: May 1

JUNE // JULY

CAMP

Outdoor adventures, weekend getaways, festival guide, Pride Month

Ad deadline: May 12

Publication date: June 1

AUGUST // SEPTEMBER

BACK TO SCHOOL

Adulting, entrepreneurship, work/life balance, hobbies

Ad deadline: June 27

Publication date: August 1

SEPTEMBER // OCTOBER

ARTS + CULTURE

Performing arts guide, creators, artists + makers to know

Ad deadline: July 25

Publication date: September 1

OCTOBER // NOVEMBER

SPOOKY

Haunted D.C., spooky pop culture, fall events, late-night guide

Ad deadline: August 29

Publication date: October 1

NOVEMBER // DECEMBER

FOOD + DRINK

New restaurants + bars, what makes our dining scene unique

Ad deadline: September 26

Publication date: November 1

***All content and deadlines are subject to change.*