

# 2023 EDITORIAL CALENDAR

District Fray Magazine is now carried at 30+ locations throughout the D.C. area.

WINTER

## TRANSFORMATION

Health + wellness, active life,  
self-care, mindfulness

**Ad deadline:** December 27

**Publication date:** February 1

JUNE // JULY

## CAMP

Outdoor adventures, weekend  
getaways, festival guide, Pride Month

**Ad deadline:** April 25

**Publication date:** June 1

OCTOBER // NOVEMBER

## SPOOKY

Haunted D.C., spooky pop culture,  
fall events, late-night guide

**Ad deadline:** August 29

**Publication date:** October 1

APRIL // MAY

## MOVE

Neighborhood guides, home design,  
fitness, spring events

**Ad deadline:** February 21

**Publication date:** April 1

AUGUST // SEPTEMBER

## BACK TO SCHOOL

Adulting, entrepreneurship,  
work/life balance, hobbies

**Ad deadline:** June 27

**Publication date:** August 1

NOVEMBER // DECEMBER

## FOOD + DRINK

New restaurants + bars,  
what makes our dining scene unique

**Ad deadline:** September 26

**Publication date:** November 1

MAY // JUNE

## STYLE

Fashion, design, eco-friendly,  
eating green, cannabis culture

**Ad deadline:** March 28

**Publication date:** May 1

SEPTEMBER // OCTOBER

## ARTS + CULTURE

Performing arts guide, creators,  
artists + makers to know

**Ad deadline:** July 25

**Publication date:** September 1

*\*\*All content and deadlines are subject  
to change.*